Amendments to the Claims

Please amend claims 1, 15, and 16. This listing of claims will replace all prior versions, and listings, of this application.

Listing of Claims:

1.   (currently amended) A method executed by at least one computer processor for interactively assisting purchase decision-making, comprising:

receiving data, using at least one computer processor, relating to purchasing options, the options including shopping and investing;

querying, using at least one computer processor, based on the data;

receiving a response, using at least one computer processor, to the querying; and

guiding purchase decision-making, using at least one computer processor, based on the data and the response until a final purchase selection is indicated.

2.   (original) The method defined in claim 1, the receiving data further comprising receiving data relating to

purchasing options, the options including shopping, investing, and traveling.

3.   (original) The method defined in claim 1, the guiding purchase decision-making comprising:

generating at least one selectable list of purchase categories based on the data and responses; and

receiving at least one selection of a purchase category based at least in part on the generating.

4.   (original) The method defined in claim 1, the guiding purchase decision-making comprising:

generating a plurality of selectable lists of purchase categories based on the data and response; and

receiving a plurality of selections of a purchase category based at least in part on the generating.

5.   (original) The method defined in claim 1, further comprising:

transmitting the user data to a seller or provider of service.

6.   (original) The method defined in claim 5,
further comprising:

receiving seller or provider of service data
based on the transmitting.

7.   (original) The method defined in claim 1,
further comprising:

receiving seller or provider of service data.

8.   (original) The method defined in claim 1,
further comprising:

analyzing data from a seller or a provider of
service in order to make a purchase recommendation.

9.   (original) The method defined in claim 1,
further comprising:

relaying data to a seller or provider of
service, in order to finalize a purchase transaction.

10.   (original) The method defined in claim 1,
further comprising:

providing an interface capable of receiving data from, and displaying information to, a web page.

11.   (original) The method defined in claim 1, further comprising:

enabling a plurality of purchase selections to be made.

12.   (original) The method defined in claim 1, further comprising:

receiving information relating to the total amount of money available for purchase purpose.

13.   (original) The method defined in claim 1, further comprising:

calculating a total purchase cost associated with a purchase selection.

14.   (original) The method defined in claim 1, further comprising:

receiving information relating to the total amount of money available for purchase purpose;

calculating a total purchase cost associated

with a purchase selection; and

comparing the total purchase cost with the total

amount of money available for purchase purpose.

15. (currently amended) A method executed by at

least one computer processor for interactively assisting

purchase decision-making, comprising:

receiving data, using at least one computer

processor, relating to purchasing options, the options

including shopping and investing;

querying, using at least one computer processor,

based on the data;

receiving a response, using at least one

computer processor, to the querying; and

guiding purchase decision-making, using at least

one computer processor, based on the data and the response

until a final purchase selection is selected.

16. (currently amended) A method for interactively

assisting purchase decision-making, comprising:

receiving data, using at least one computer processor, relating to purchasing options, the options including shopping and investing;

querying, using at least one computer processor, based on the data;

receiving a response, using at least one computer processor, to the querying; and

guiding purchase decision-making, using at least one computer processor, based on the data and the response until a final purchase selection is presented.

17.   (original) The method of claim 16 further comprising receiving the final purchase choice from one of a seller or provider of service.

18.   (original) The method of claim 17 further comprising accepting a counter-offer to the final purchase choice.

19.   (original) The method of claim 18 further comprising transmitting the counter-offer to the one of a seller or provider of service.

20.   (original) The method of claim 19, further comprising receiving a second counter offer based on the counter offer and relaying the second counter offer to the one of a seller or provider of service.